ARCHIE SERIES

JAN. 1971

NO. 188

15¢

MAC

APPROVED BY THE COMICS CODE AUTHORITY

GULP!

Jughead

Norman Rockwell—America's most beloved artist. He is a founder and member of the Guiding Faculty of the Famous Artists School.

'We're looking for people who like to draw'

says Norman Rockwell

Today hundreds of men and women who never thought they could be artists are working at easels and drawing boards, making pictures and getting well paid for it. They all can thank a group of famous artists who have devoted much of their time and talent to helping others find success in art.

Some of the people the Famous Artists have helped

Carl Kock was an 18-year-old apprentice in a Chicago art studio when he enrolled. Today he prepares ads for such companies as General Motors and Firestone—has won five gold medals.

Howard Sanden of Minneapolis took the Course while still in high school. He is now a successful artist—recently he and his wife traveled through Europe and the Middle East on important art assignments.

Paul Sullivan enrolled at 14. His Famous Artists training helped him work his way through college.

Kathleen Gironda of Indiana, Pennsylvania, was an 18-year-old salesgirl in a department store. She still works for a department store, but now it's as an advertising artist and fashion illustrator.

Before his Famous Artists training, Anthony Fotia was a mail clerk, "stuck" in a low-pay routine job. Today, he's an artist for an important printing firm, doing exciting creative work.

Oregon housewife Helen Tryk lives 150 miles from the nearest big city. But she does fashion illustration, has her own studio, runs an art work shop, does portraits.

A plan to help others

It started over 18 years ago when a group of America's most successful artists—men like Albert Dorne, Norman Rockwell, Jon Whitcomb, Al Parker and Stevan Dohanos—met in New York City. They knew that all over America there were people who liked to draw who could be turned into good artists. Albert Dorne asked, "Why can't we give these people the training they need—including all the trade secrets and know-how we've learned over the years?"

He suggested a new kind of art school—a home study art school—that would give talented people the best professional art training, no matter where they live.

The famous artists agreed. Taking time from their busy careers, they created a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, they developed a wonderful way to give each student personal correction and advice all through his training.

The famous artists with the School are not surprised at the success of their students. The opportunities open to successful artists today are enormous. The School continually gets calls from all over the country asking for practical well-trained students—not geniuses—who can step into full-time or part-time art jobs. And practical, thorough training is what the School offers.

Famous Artists Talent Test

To find others with art talent worth developing, the Famous Artists created a 12-page Talent Test. Thousands paid to take this test, but now the School offers and grades it free. Men and women who do well on the test—or offer other sufficient evidence of art talent—may enroll in the School. But there's no obligation. Simply mail the coupon below.

Founding Faculty of the Famous Artists School

Norman Rockwell	Fred Ludekens
Jon Whitcomb	Ben Stahl
Al Parker	Robert Fawcett
Stevan Dohanos	Austin Briggs
George Giusti	Harold Von Schmidt
Peter Helck	Albert Dorne

Famous Artists School
Studio Y6450
Westport, Conn. 06880

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

Mr.
Mrs.
Miss } ← *Circle one and please print*

*Street*_____ *Apt #* ____

*City*_____

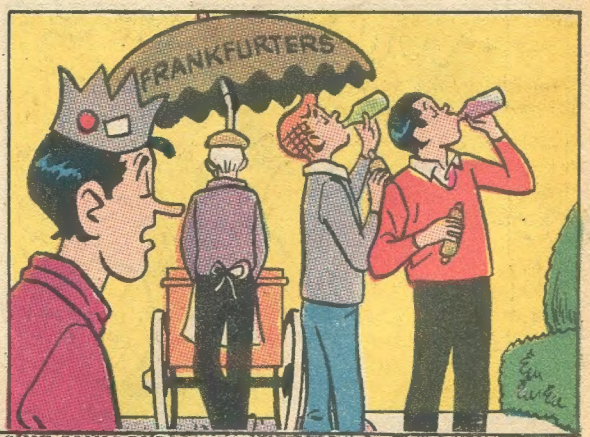
*State*_____

*Age*_____ *Zip* _____

Accredited by the Accrediting Commission National Home Study Council

Jughead

THE SILENT MINORITY



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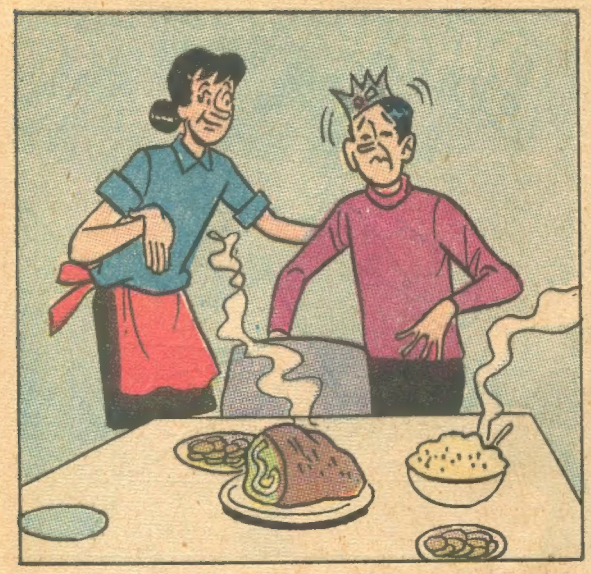
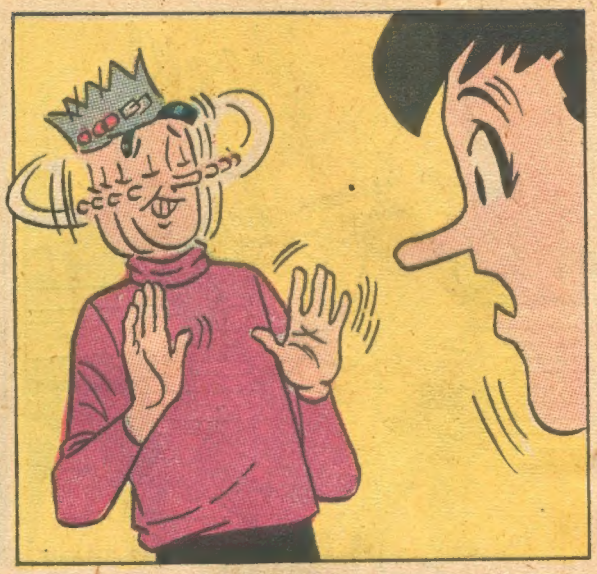
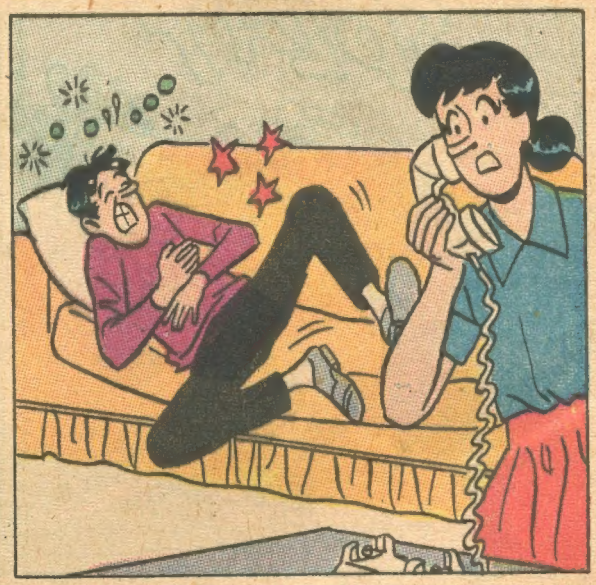
CRUNCH!
Restaurant

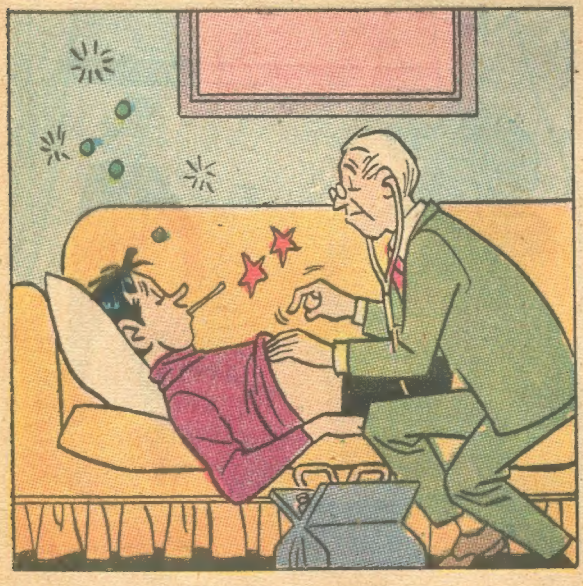
SLURP
SLURP!
SLURP
GULP!
?
URP
URP
PIZZA
4

SMACK!
PIZZA
BRAACK
SPLAT
SLURP!
5









HUGH R. SICK M.D.
Rx Prescription for overeating
END

AL UNSER

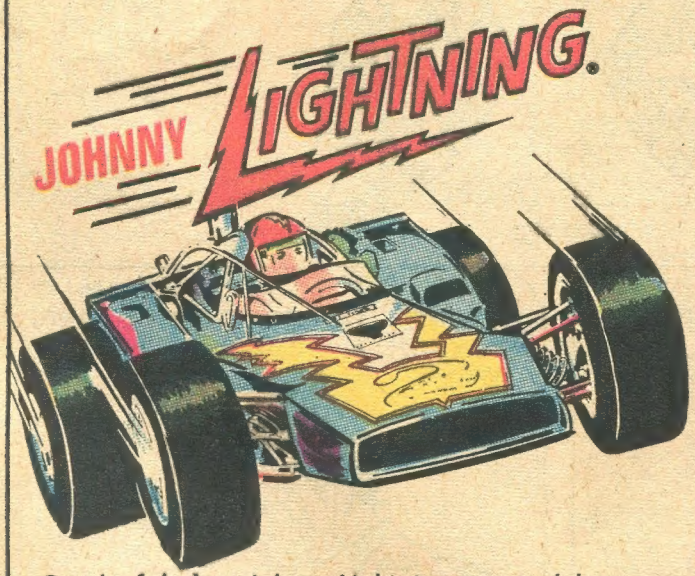
winner of the 1970 Indy 500 says:

Boys, which are faster— the new Johnny Lightning 500's or the Sizzlers?

The new Johnny Lightning® 500's running on their tracks are twice as fast as the Sizzlers on their tracks or any tracks. That's a fact!

CHALLENGE A KID WHO HAS A SIZZLER—AND WIN!!!

Three reasons why you want the *new* Johnny Lightning 500's:



1

The new Johnny Lightning 500's are faster than *any other* cars. In fact, they are the fastest in the world.

2

The Johnny Lightning 500's don't need any tricks or gimmicks. No batteries. No motors. No recharging. No headaches.

3

With Johnny Lightning it's your *skill* that matters. *You* make them go...control the speed...test your nerves. And the new 500's are solid...easy to set up and take apart.

Get the fabulous Johnny Lightning cars and three fantastic new 500 sets—Indy, Le Mans, Cyclone.

TOPPER T.M.

©1970—Topper Corp., Elizabeth, N. J.

FOOD and FUN TIME

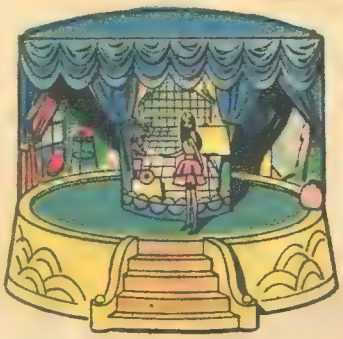
WOULD YOU LIKE A HERO SANDWICH TOO, ARCHIE?
I DON'T THINK HE SHOULD, MISS BEAZLEY!
HE'S MORE THE CHICKEN TYPE!
I CAN'T EAT THIS FOOD! I'M GOING TO SPEAK TO MR. WEATHERBEE!
IT'S NO USE! HE CAN'T EAT IT EITHER!
THAT PIE YOU'RE EATING LOOKS GOOD, REGGIE!
IT IS GOOD!
IT'S MAKING MY MOUTH WATER!
TO SHOW YOU WHAT A GOOD GUY I AM, HERE'S MY NAPKIN!

LI'L
JINX
UP IN THE AIR!
LET ME SEE...
WHOOMP
MMMMMMMM...
THUMP
I'VE GOT IT!
I'LL ASK DADDY FOR A...
THOMP
...TRAMPOLINE FOR MY BIRTHDAY!
WHOOMP
END

Dawn™ is the most beautiful doll in the world... yet she costs less than half the price!!!

Dawn is so much easier to get because she costs less than half the price of many other fashion dolls. She has the most fabulous clothes in the world. And they cost much less, too!

Dawn has a convertible car that really goes . . . a furniture set with a telephone that *works* . . . a handbag to carry Dawn in . . . a Dawn Music Box . . . beauty parlor . . . and the fabulous Dawn Fashion Show.



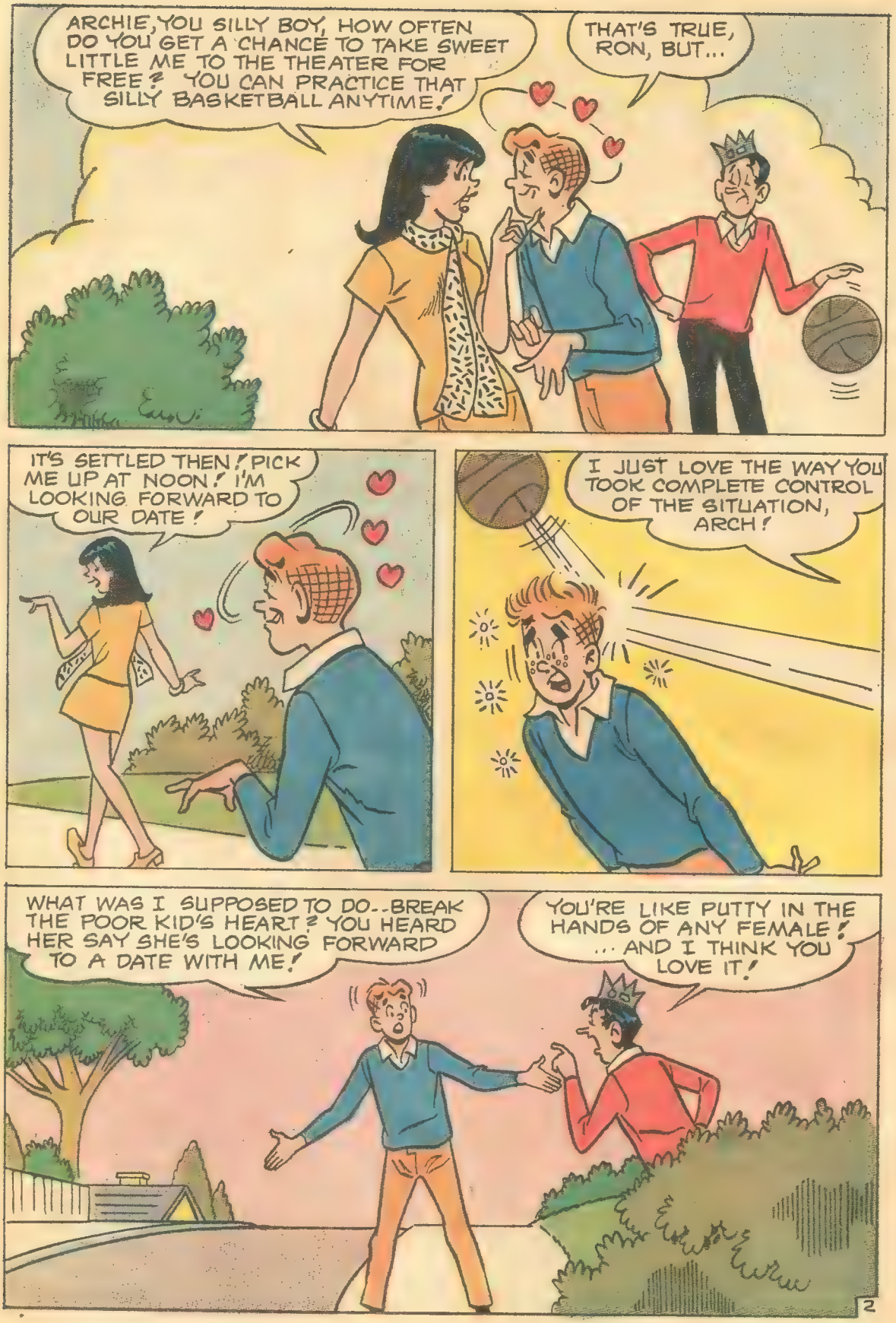
The Dawn Fashion Show. Dawn is the only doll in the world with a real revolving stage fashion show! Dawn and her friends walk and model, all by themselves!

Make a beautiful display like this of Dawn and her friends, Angie™, Glori™ and Dale™, wearing different outfits, right in your own room.

TOPPER™

©1970—Topper Corp. Elizabeth N. J.

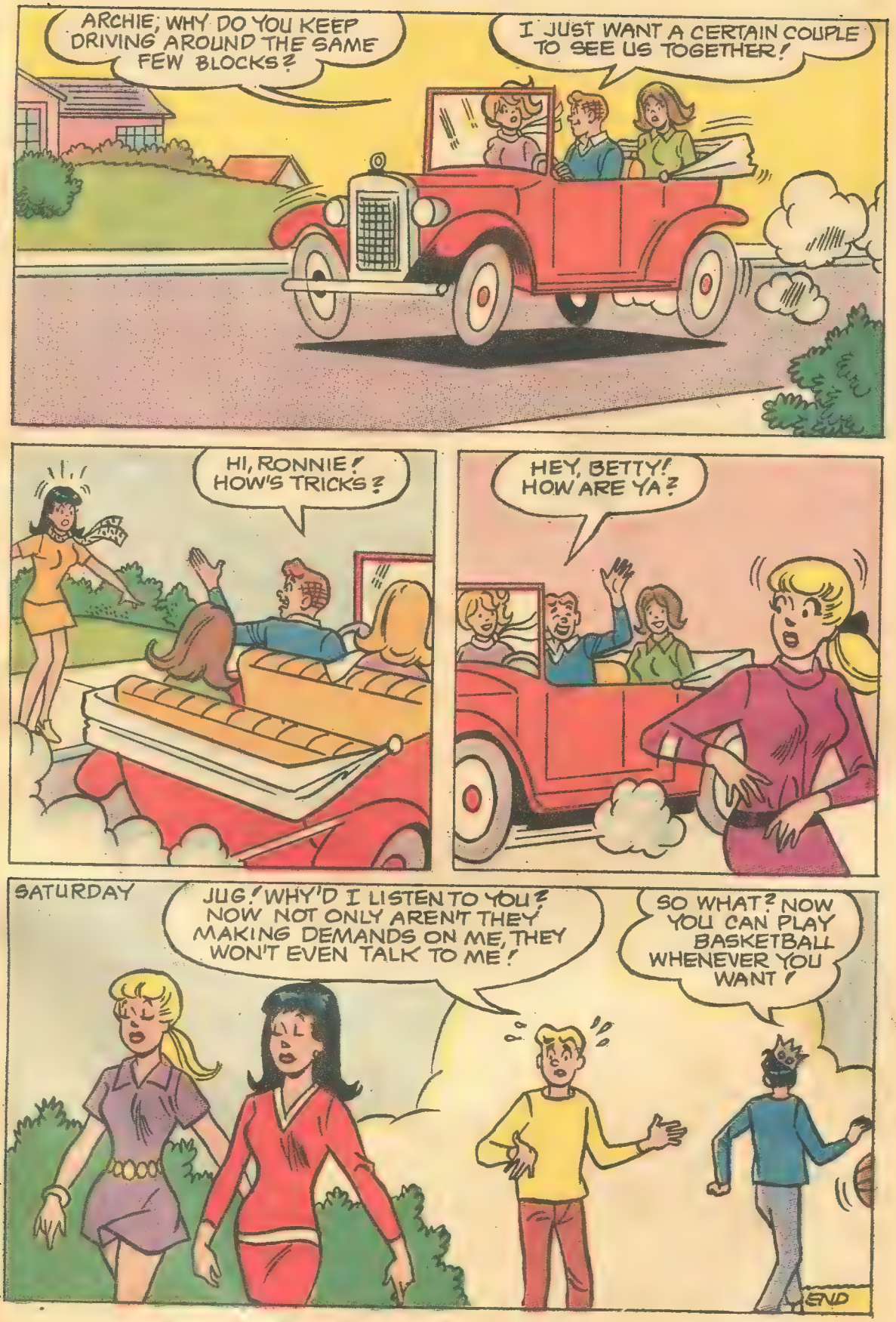
Jughead and the DEMANDING one"
ARCHIE, WAIT UNTIL YOU SEE WHAT DADDY GAVE ME... TWO TICKETS TO THE YOUNG ACTORS DRAMA GROUP THEATER ... FOR TOMORROW AFTERNOON'S PERFORMANCE! AND GUESS WHAT?
WHAT?
I'M GOING TO LET YOU TAKE ME THERE!
?
BUT I WAS GOING TO PRACTICE BASKETBALL TOMORROW, RON!


ARCHIE, YOU SILLY BOY, HOW OFTEN DO YOU GET A CHANCE TO TAKE SWEET LITTLE ME TO THE THEATER FOR FREE? YOU CAN PRACTICE THAT SILLY BASKETBALL ANYTIME!
THAT'S TRUE, RON, BUT...
IT'S SETTLED THEN! PICK ME UP AT NOON! I'M LOOKING FORWARD TO OUR DATE!
I JUST LOVE THE WAY YOU TOOK COMPLETE CONTROL OF THE SITUATION, ARCH!
WHAT WAS I SUPPOSED TO DO--BREAK THE POOR KID'S HEART? YOU HEARD HER SAY SHE'S LOOKING FORWARD TO A DATE WITH ME!
YOU'RE LIKE PUTTY IN THE HANDS OF ANY FEMALE! ... AND I THINK YOU LOVE IT!

IT'S NOT THAT JUG! IT'S JUST THAT THEY WANT TO BE WITH ME! LET'S FACE IT! THERE'S SOMETHING ABOUT ME!
SURE THERE IS! IT'S A SOFT HEAD!
I'M SERIOUS! I DON'T ENJOY BEING CHASED ALL THE TIME!
ARCHIE, I'VE BEEN LOOKING ALL OVER FOR YOU! LOOK! TWO TICKETS TO THE DANCE TOMORROW NIGHT! YOU CAN TAKE ME AND IT WON'T COST YOU A CENT!
GEE.. I DON'T KNOW, BETTY!
WAH!
I'LL TAKE YA! I'LL TAKE YA!
PICK ME UP AT SEVEN!
HERE WE GO AGAIN!

NOW YOU DID IT, LOVER BOY! DO YOU MIND TELLING ME HOW YOU'RE GOING TO TAKE OUT TWO GIRLS ON THE SAME DAY?
SEE WHAT I MEAN, JUG? I COULDN'T HELP IT! YOU SAW HOW SHE LOOKED AT ME WITH THOSE SAD EYES!
I GUESS I'M JUST IRRESISTIBLE! I CAN'T FIGHT IT!
YEESH!
BELIEVE ME, JUG, THIS CHARM OF MINE IS QUITE A RESPONSIBILITY!
KNOCK IT OFF! YOU SOUND LIKE REGGIE!
NEXT YOU'LL BE TELLING ME YOU DON'T TAKE HOT SHOWERS BECAUSE IT CLOUDS THE BATHROOM MIRROR!
YOU KNOW I'M NOT LIKE THAT! JUST TELL ME HOW I GET OUT OF THE MESS I'M IN!

NOW I'LL HAVE TO TAKE VERONICA OUT IN THE AFTERNOON -- DROP HER OFF AT HER HOUSE -- RUSH HOME -- GOBBLE UP MY SUPPER -- CHANGE MY CLOTHES AND RUSH TO TAKE BETTY TO THE DANCE!
CHEE-EEE
I WISH I KNEW HOW TO MAKE BETTY AND VERONICA STOP MAKING DEMANDS ON ME!
IT'S AS SIMPLE AS YOU ARE!
YOU SHOULDN'T MAKE YOURSELF SO AVAILIBLE! YOU'RE ALWAYS THERE WHEN THEY WANT YOU!
GET SOME OTHER GIRLS AROUND YOU!
PLAY THE FIELD!
I GET IT! IF THEY SEE ME WITH OTHER GIRLS THEY WON'T BE SO DEMANDING!
THAT'S THE IDEA!
JUG, I HOPE YOU KNOW WHAT I'M DOING!
TRUST ME, ARCH!
5


ARCHIE, WHY DO YOU KEEP DRIVING AROUND THE SAME FEW BLOCKS?
I JUST WANT A CERTAIN COUPLE TO SEE US TOGETHER!
HI, RONNIE! HOW'S TRICKS?
HEY, BETTY! HOW ARE YA?
SATURDAY
JUG! WHY'D I LISTEN TO YOU? NOW NOT ONLY AREN'T THEY MAKING DEMANDS ON ME, THEY WON'T EVEN TALK TO ME!
SO WHAT? NOW YOU CAN PLAY BASKETBALL WHENEVER YOU WANT!
END

NOW YOU CAN HAVE THE FUNNIEST CHRISTMAS THREE EVER!
IT'S FULL WITH HOLIDAY LAUGHTER!
AND GIANT SIZE, TOO!
Archie's Christmas Stocking
WITH ALL NEW STORIES THAT CAN'T BE TOPPED!
IT'S A GREAT GIFT THREE!
Archie's Christmas Love-In
Betty and Veronica Christmas Spectacular
USE THIS COUPON FOR A THREE-MENDOUS CHRISTMAS BUY!
CANDY
MAIL TO: ARCHIE'S CHRISTMAS THREE
c/o ARCHIE COMIC PUB.
1116 FIRST AVENUE
NEW YORK, N.Y. 10021
PLEASE SEND ME:
☐ ARCHIE'S CHRISTMAS STOCKING #179... 25¢
☐ BETTY & VERONICA'S CHRISTMAS SPECTACULAR #180... 25¢
☐ ARCHIE'S CHRISTMAS LOVE-IN #181 .... 25¢
☐ ALL THREE... 75¢ AMOUNT ENCLOSED _____
NAME _____ AGE ____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

HOT DOG

The Fall of Jughead

HOT DOG!
UH, OH! THAT WAS MY MASTER WHO BELLOWED! AND HE OO SOUND PERTURBED!
SCRREE
WHAT YOU'RE BEING, HOT DOG, IS NO HELP AT ALL!
LIE DOWN! STAY! DON'T MOVE!
ALL OVER AGAIN! RIGHT BACK TO THE VERY BEGINNING!
YECH!

HI, JUG! HI, HOT DOG!
HI, ARCH!
ARF!
COME ON, BOY! HEY! LOOK! HOT DOG! FETCH!
OOPS!
POW
OH NO!

GOSH, I'M SORRY JUG! I REALLY AM!
JUG! I SAID I WAS SORRY!
GO, ARCHIE, BOY! FETCH!
LAST ONE? YUP! LAST ONE! PACKAGED AND SEALED! I'M SAFE NOW!
OKAY! YOU CAN'T DO ANYMORE HARM! GO!

MEEOWR
GRROWF
ARF
MEEOWR
GRRR
MEEOWR! SPIT! RROWF!
HISS! ARF! GROWL!
JUGHEAD JONES! YOU'RE A DISGRACE! WHY DON'T YOU RAKE UP THOSE LEAVES! YOU'RE RUINING THE WHOLE NEIGHBORHOOD!
END

APPROVED FOR VETERANS

THESE 3 BIG DRAFTING KITS* GIVEN TO YOU!

*Precision Drawing Instrument Set, Professional Drafting Board Outfit & Fingertip Tilting Drafting Table are given to you with your complete North American Course in Drafting.

Coast-to-Coast Shortage of Trained Draftsmen Opens Thousands Big Salary Jobs for Beginners!

Now you can take your pick of thousands of big salary jobs open to Draftsmen (see "help wanted" sections of metropolitan newspapers). Huge nationwide demand... U.S. Dept. of Labor reports "42% more Draftsmen needed in next 10 years—not enough applicants to fill drafting jobs available now!" Our easy "Quick-Learn" Method has helped hundreds toward good income, security and prestige as Draftsmen. Why not you?

YOU NEED NO DRAWING SKILL... NO TECHNICAL ABILITY

NASD's staff of Professional Draftsmen guide you step-by-step. With our spare time home-study plan you work on actual projects. Makes learning fun—easy to remember, too. Many graduates have succeeded with only grade school training. Others report good earnings drafting part time while still learning!

...when you train at home with NASD for a

HIGH PAY JOB IN DRAFTING!

Earns $820 Month!
"My first position after completing your course jumped my income from $350 to $820 per month."—G. W., Tenn.

Big Promotion!
I was promoted from the production line ahead of 4 others and got a good pay raise."—W. A., Wisc.

RUSH COUPON FOR FREE KIT...

Mail coupon today for FREE "DRAFTING CAREER KIT," Sample Lesson, Drafting Aptitude Test including intriguing new 5-Way Drafting Instrument & 20-page Book "Your Future in Drafting"—jam-packed with revealing facts on your opportunities to win top pay and job security in Drafting. No salesman will call. Everything sent FREE and WITHOUT OBLIGATION. Write today!

North American School of Drafting, Dept. 0302C
4500 Campus Dr., University Plaza, Newport, Calif. 92660

Rush "DRAFTING CAREER KIT", including Book, Sample Lesson, Aptitude Test & Drafting Instrument—ALL FREE! *No salesman will call.* G.I. Approved.

NAME_____ AGE_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

A home study program in association with [illegible] Engineering Inst.

100 FOREIGN STAMPS .. only 10c

from all corners of the world

ACT TODAY. We'll rush you this giant offer — 100 stamps from romantic Europe, the exotic Orient, the strange lands of Africa, enchanting South America. All genuine, all different — our greatest offer yet.

GET the fabulous stamps shown PLUS other exciting new and old issues. There are beautiful big pictorials, topicals, commemoratives — stamps from great empires and tiny republics. You'll find wild animals, far-off places and famous people on these wonderful stamps.

YOU GET mint and used — small and giant sized — odd shapes and freaks from Singapore, Bhutan, Togo, Guyana, Mauritius, Dominica, many, many more. Plus colorful stamp selections to examine free. Buy any or none, cancel service anytime.

EXTRA! Learn how to get *free* stamps every month. If coupon is clipped, send 10¢ to GARCELON STAMP CO., Dept. NAEO, Calais, Maine 04619.

[illegible] FILL OUT AND MAIL [illegible]

Garcelon Stamp Co., Dept. NAEO, Calais, Maine. Enclosed is 10¢. RUSH 100 Foreign Stamps and other offers. (PLEASE PRINT)

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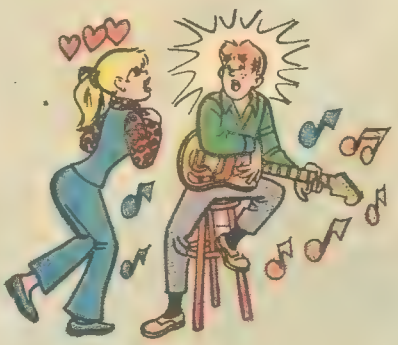
Archie Club News

ARCHIE.CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

JUGHEAD NO.188 JAN. MEMBERSHIP — TWENTY-FIVE CENTS



FIRST PRIZE — $5.00

REPORTER
CHARLIE FRANCIS
6 Hartford Place
Miss. City Sta.
Gulfport, Miss. 39501

Dear Archie,

I am writing you to tell you about an Automotive Safety Program that was held in my area, by the 4-H club.

The program was designed to teach young people about the care and safety needed to operate a car.

When we first got to the class, we were given a workbook and study material. The workbook helped us understand the basic facts of how the car operates, what makes up the engine, how to keep the car neat and clean and how to keep simple records.

The instructors told us about traffic safety and explained the basic parts of the car's power transmission to the drive wheels.

At the end of the 6 week course, a contest was given to show how much you had learned. The contest was given in 3 parts, a written test, a tire judging contest, and parts identification. Then for people who already had a driver license, a driving contest was held. Prizes were given to the 1st, 2nd, and 3rd place winners.

I was glad to be able to take the course, because it helped me in understanding the care and safety in operating a car.

SECOND PRIZE — $3.00

REPORTER
FAYE MURANAKA
3661 Loulu Street
Honolulu, Hawaii

Dear Archie,

I really love the Archie show so I made up a "recipe" I thought you might like:

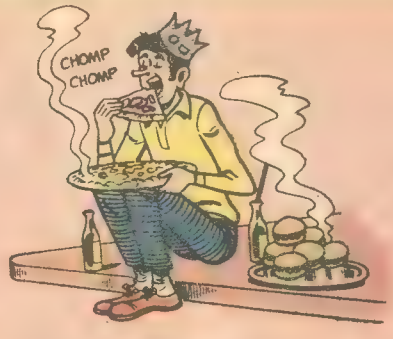
"RECIPE FOR A GROOVY GROUP"

2 well turned guitars
1 large set of drums
1 tambourine
1 organ
a large serving of Archie, Reggie, Jughead, Betty, and Veronica.
A pinch of the latest dance steps
some Jingle Jangle and Sugar

Combine guitars, drums, tambourine, and organ with Archie and his pals. Mix well on a large stage. Sprinkle the latest dance steps equally among the players.

Heat stage for about an hour. (Caution!–Very likely to boil over once music begins). Add Jingle Jangle and Sugar to taste.

Perfect for Saturday morning snacks. Goes especially well with Hot Dog and Teenage witches named Sabrina.



THIRD PRIZE — $2.00

REPORTER
EDDIE M. STOWE
Rt. 2, Box 38
Danville, Va. 24541

Dear Archie,

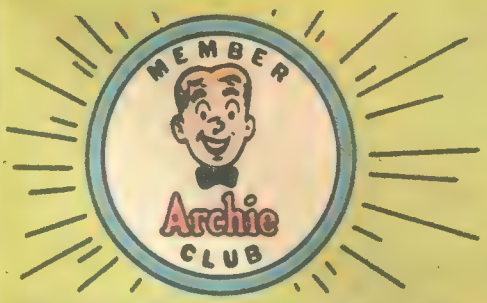
I'd like to tell you about the trip our family took to Florida this summer.

We departed from home early one Sunday morning in our station wagon with the camper trailing us. We arrived at our camping site outside of Atlanta, Georgia that night.

Six Flags, Georgia, was my favorite vacation spot. We spent the night at the campsite. The next day we drove on down to Gainesville, Florida where we spent the night in a motel instead of a camp-ground because it was extremely hot. Gainesville is also where the University of Florida is located.

The following morning we went to Silver Springs where we rode a glass-bottom boat. Here we saw catfish, bass, grim, turtles and eels. When we left the Springs, we drove to Daytona Beach. While we were driving there we decided to stay in motels the rest of the time because it was so hot. I had a lot of fun at the beach in Daytona because the water felt so good in the hot weather. We spent two nights in Daytona. When we left the beach we went to Marineland. I enjoyed watching the porpoises do their tricks. Some of the things they did were sing, dance, play baseball, football and basketball.

When we left Marineland we stopped at an alligator farm in St. Augustine, Florida. There we saw a man wrestle an alligator. The same day we drove to Jesup, Georgia and spent the night there. The next morning we started toward home. We arrived at our house late Saturday night.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT
PRESS

Be An Archie Club MEMBER eligible to win **cash prizes** and a **big byline** in an **Archie Series Comic!** By joining the **ARCHIE CLUB** as an **official reporter** . . . you get a dressy, colorful Official **ARCHIE CLUB BUTTON,** and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

TAKE A MONEY MAKING PSYCHEDELIC LIFT!

Make it Yourself! SAVE MONEY! EARN MONEY!

LOVE LITE

psychedelic lamp

lamp that ... fluctuates, puts ... ficolors 'in time' to music you play!

TAKE A MONEY MAKING PSYCHEDELIC LIFT!

MUSIC COMES ALIVE WITH LIGHT! SOUND YOU CAN SEE!

Picture a room . . . total darkness . . . total silence. Then . . . the walls and ceiling EXPLODE with light and music . . . with sound and color . . . beating and throbbing together in seemingly perfect harmony!

The LOVE LITE creates the ultimate psychedelic mood . . . in time to your favorite music you play . . . from Rock to Bach! The mind is flooded. The imagination soars! Ever-changing psychedelic patterns move, flicker, flutter and flash, 'to the beat . . . beat . . . beat . . . of music.' Endless combinations of reds, blues, yellow and greens. Fantastic, fascinating, Hip-notic! And . . . you assemble it yourself! Save and earn MONEY!

GIFTS

SELL 'EM TO EVERYBODY!—Everybody is captivated and fascinated! Be the first to MAKE YOUR OWN . . . for yourself and friends. Make them to sell at a handsome profit. You PAY only $5—Sell for $6, $7, or even $10!

ANYONE CAN DO IT!

You don't have to know a thing electrical or mechanical to assemble this way up and out Lamp in a matter of minutes . . . and you'll sell 'em even faster. Snaps together with simple fasteners! You get everything: Cord, Sockets, Bulbs, Screens. Order your sample kit NOW . . . Mail coupon.

THROW A LOVE LITE PARTY!

Invite BOYS to assemble Love Lites . . . and stay for a come-together Jam Session or Woodstock Festival party. Order 6 at $3.33 each! Durable plastic.

PARTIES

MUSIC

only **$5**

WORTH $10.00

SAMPLE KIT

GUARANTEED TO DELIVER PSYCHO-DELICIOUS THRILLS OR MONEY BACK!

PSM CO., 4529 S. Knox, Dept. 103
Chicago, Illinois 60632

Psycho-delicious THRILLS Guaranteed or my $$ Back. Ship postpaid. . . . RUSH!

_____(1) Sample Love Lite KIT $5.
_____(3) Love Lite KITS @ $4 each or $12.
_____(6) Love Lite KITS @ $3.33 each or $20.

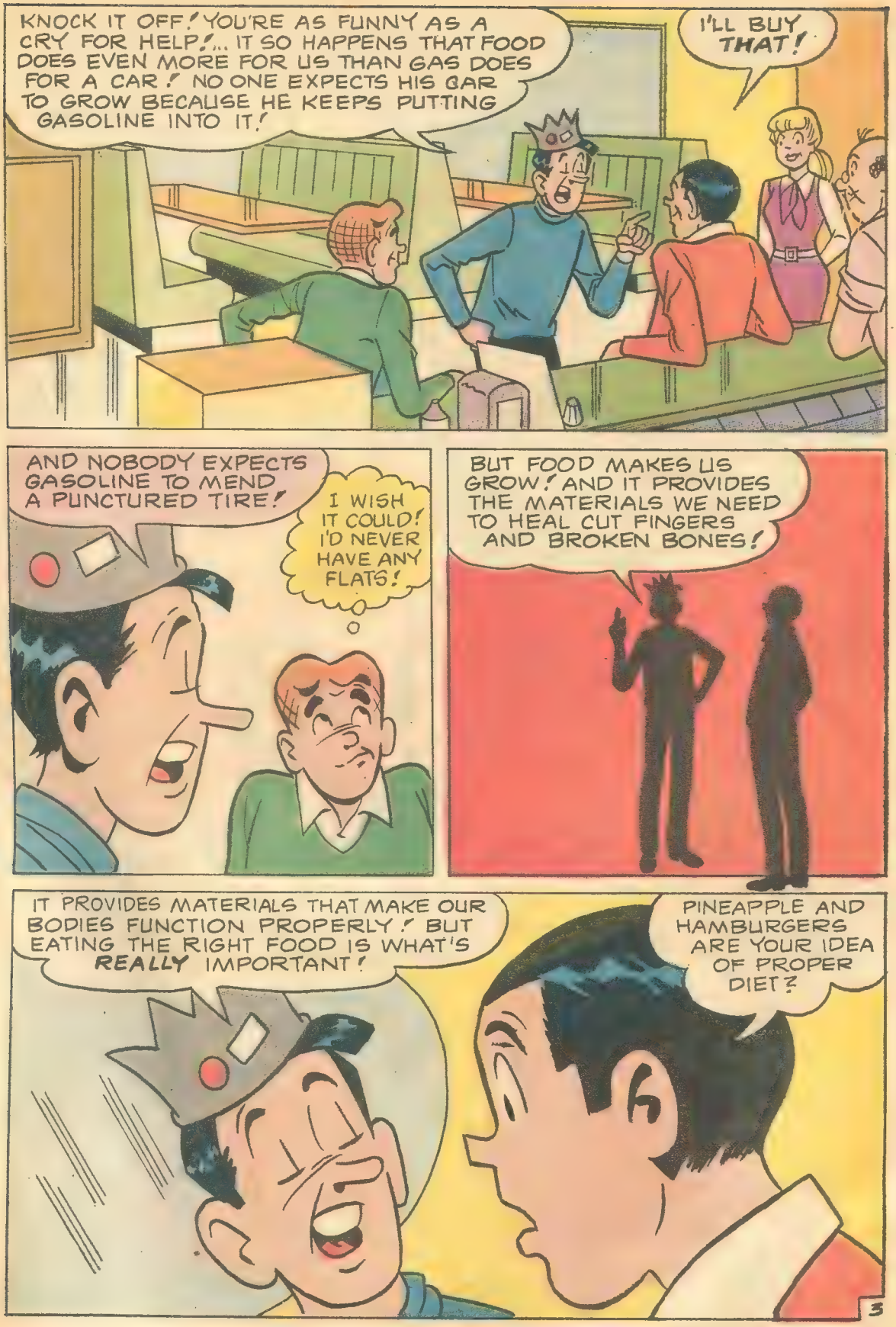
I enclose $_____
(check) (cash) (money order) No C.O.D.

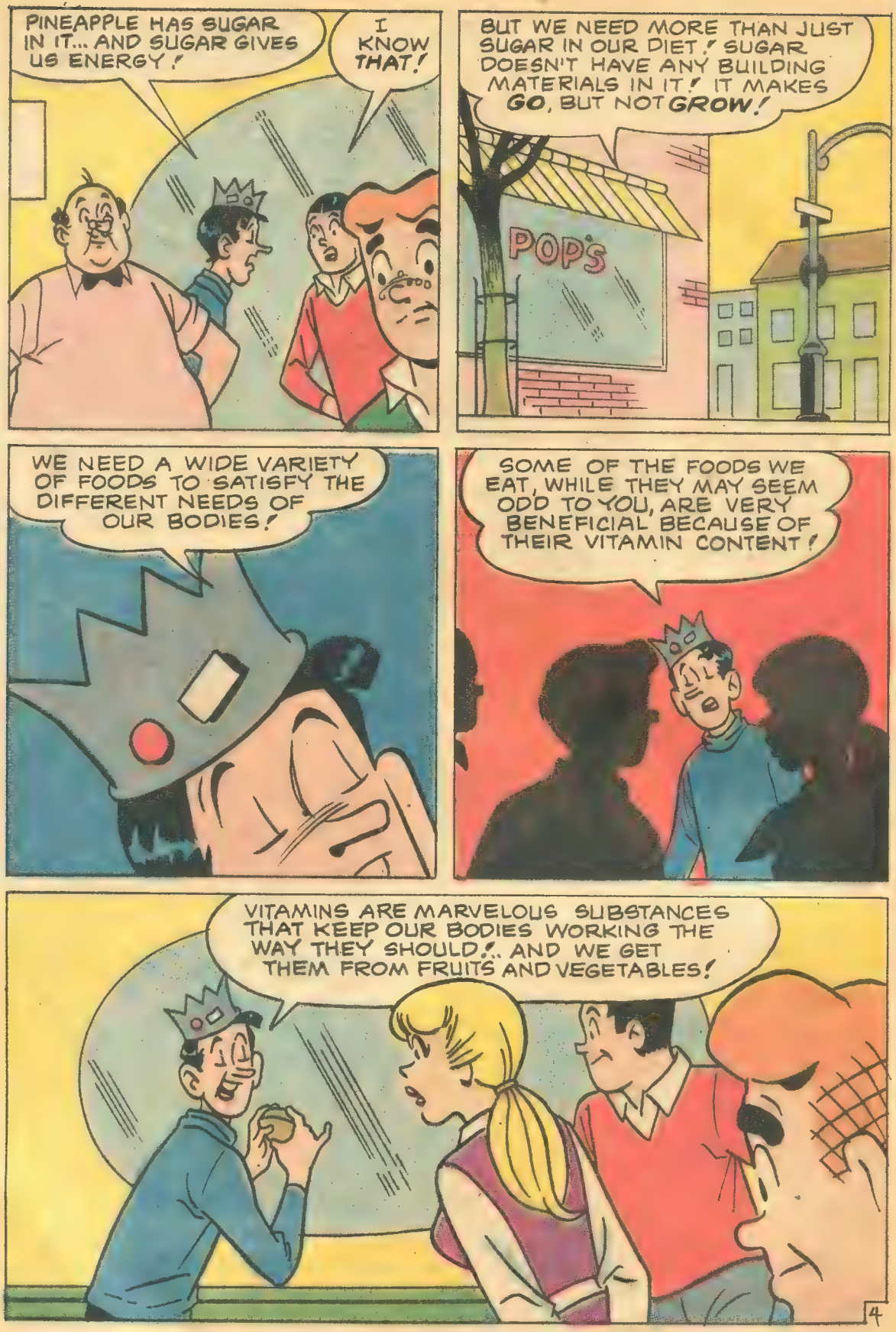
Name_____
Address_____
City_____State_____Zip_____
Illinois residents add 5% sales tax.

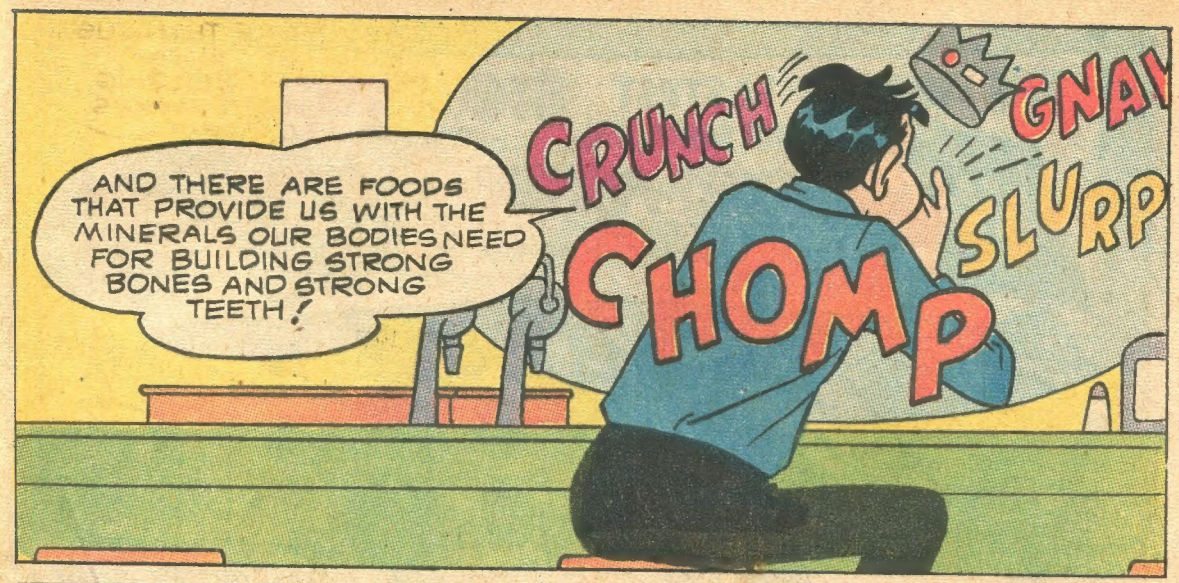
PSM Co., 4529 So. Knox Ave., Dept. 103, Chicago, Ill. 60632

You Are What You Eat
Jughead
HEY, GANG! GET A LOAD OF WHAT THE BOTTOMLESS PIT IS EATING.. HAMBURGERS TOPPED WITH PINEAPPLE! YECCHH! WHAT A REVOLTING COMBO!
WITH KETCHUP YET!
WHAT'S WRONG WITH KETCHUP?
YOU'RE LUCKY YOU HAVE A GARBAGE PIT FOR A STOMACH, JUG! YOU HAVE NO TASTE AT ALL!
WHAT DO YOU MEAN "NO TASTE?" SINCE WHEN ARE YOU A JUDGE OF WHAT KIND OF FOOD A PERSON SHOULD OR SHOULD NOT EAT?
NOBODY EATS THE CRAZY KINDS OF FOOD YOU DO!
ARCHIE SERIES
ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

LISTEN, WISE GUY, YOU MAY NOT KNOW IT, BUT SOME PEOPLE CONSIDER PICKLED ANTS, SMOKED SEA WORMS AND FRIED TADPOLES TO BE DELICACIES! AND HOW ABOUT THE PEOPLE WHO EAT BLUBBER? THEY DON'T CONSIDER IT STRANGE!
PICKLED ANTS?
FRIED TADPOLES?
WHY NOT? PICKLED ANTS, SMOKED SEA WORMS, FRIED TADPOLES, SMOKED HAM OR FRIED EGGS? THEY'RE ALL FOODS!--
W..WATER! QUICK!
AND FOOD IS NOTHING MORE THAN THE FUEL THAT KEEPS OUR BODIES RUNNING!
FOOD GIVES US THE ENERGY TO WORK AND PLAY! IT KEEPS US WARM! FOOD DOES FOR US WHAT GASOLINE DOES FOR AN AUTOMOBILE!
WITH ALL THE JUNK YOU STUFF INTO YOURSELF YOU MUST BE RUNNING A GARBAGE TRUCK!


KNOCK IT OFF! YOU'RE AS FUNNY AS A CRY FOR HELP!... IT SO HAPPENS THAT FOOD DOES EVEN MORE FOR US THAN GAS DOES FOR A CAR! NO ONE EXPECTS HIS CAR TO GROW BECAUSE HE KEEPS PUTTING GASOLINE INTO IT!
I'LL BUY THAT!
AND NOBODY EXPECTS GASOLINE TO MEND A PUNCTURED TIRE!
I WISH IT COULD! I'D NEVER HAVE ANY FLATS!
BUT FOOD MAKES US GROW! AND IT PROVIDES THE MATERIALS WE NEED TO HEAL CUT FINGERS AND BROKEN BONES!
IT PROVIDES MATERIALS THAT MAKE OUR BODIES FUNCTION PROPERLY! BUT EATING THE RIGHT FOOD IS WHAT'S REALLY IMPORTANT!
PINEAPPLE AND HAMBURGERS ARE YOUR IDEA OF PROPER DIET?


PINEAPPLE HAS SUGAR IN IT... AND SUGAR GIVES US ENERGY!
I KNOW THAT!
BUT WE NEED MORE THAN JUST SUGAR IN OUR DIET! SUGAR DOESN'T HAVE ANY BUILDING MATERIALS IN IT! IT MAKES GO, BUT NOT GROW!
POP'S
WE NEED A WIDE VARIETY OF FOODS TO SATISFY THE DIFFERENT NEEDS OF OUR BODIES!
SOME OF THE FOODS WE EAT, WHILE THEY MAY SEEM ODD TO YOU, ARE VERY BENEFICIAL BECAUSE OF THEIR VITAMIN CONTENT!
VITAMINS ARE MARVELOUS SUBSTANCES THAT KEEP OUR BODIES WORKING THE WAY THEY SHOULD!.. AND WE GET THEM FROM FRUITS AND VEGETABLES!


AND THERE ARE FOODS THAT PROVIDE US WITH THE MINERALS OUR BODIES NEED FOR BUILDING STRONG BONES AND STRONG TEETH!
CRUNCH
CHOMP
GNAW
SLURP

A PERSON SHOULD KNOW THE KIND OF FOOD HE NEEDS AND HOW MUCH OF EACH HE NEEDS!
URP!

THE KID MAKES SENSE!
I AGREE WITH YOU!

POPS, MAKE ME ONE OF THOSE CONCOCTIONS JUG WAS CHOMPING ON!
ME TOO!
ME THREE!
I'LL TAKE THREE TOO!
HEE! HEE! MAYBE YOU'LL START A NEW TREND, PAL! THE PINEAPPLE BURGER! MAYBE NEXT WEEK YOU CAN PUSH BANANAS!
END

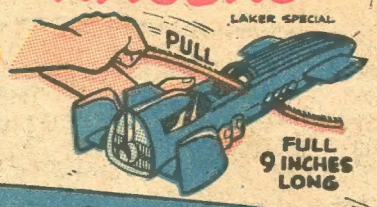
THE WORLD'S FASTEST BIG RACERS!

WITH FANTASTIC

SSP SUPER SONIC POWER

GYRO-POWER

ONE QUICK PULL REVS POWER WHEEL UP TO 20,000 RPM AND...



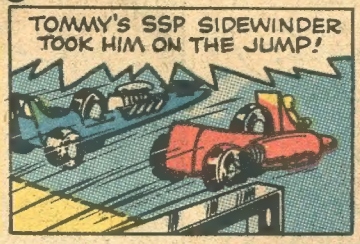
FULL 9 INCHES LONG

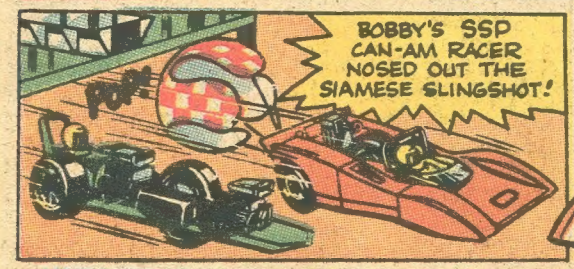
Kenner

THEY'RE OFF!

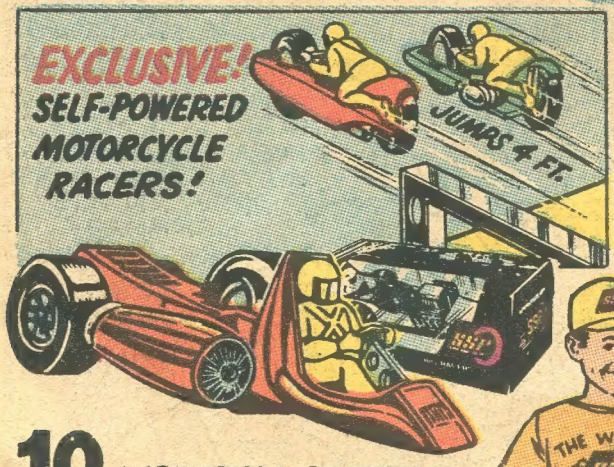
FAST! 400 SCALE MPH!

NO TRACK! NO BATTERIES! NO MOTOR! NO PUSH!

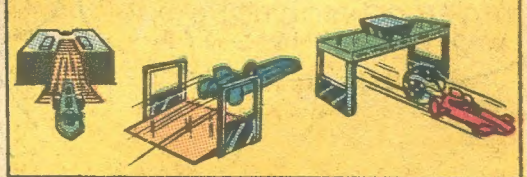




EXCLUSIVE! SELF-POWERED MOTORCYCLE RACERS!



GET THE BIG SSP DRAG RACE SET UNLIMITED WITH 2 RACERS, 2 JUMP RAMPS, 2 LAUNCH PADS AND FLYING FINISH GATE WITH DRAG CHUTE.



KIDS! SEND TODAY FOR THE SSP THRILL-PAK!

"THRILL-PAK" contains: 1. 16-page SSP RACING FUN & GAMES BOOKLET 2. Special SSP Tune-up Tool 3. Tire Tread-cutter for Faster Speed 4. Speed Lubricant 5. SSP Racer Decals 6.

For each Thrill-Pak send 35¢ plus 10¢ mailing & handling to: Kenner Products Co., Box SSP, Cincinnati, Ohio 45202

Name _____

Address _____

City _____ State _____ Zip _____

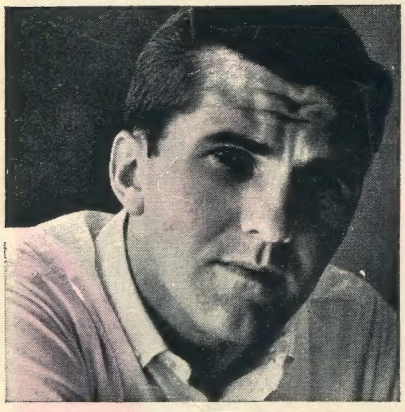
Offer Expires Feb. 1, 1971

Allow 3 weeks for delivery

10 INDIVIDUAL RACERS COMPLETE WITH POWER T-STICK

READY TO RACE!

Are you missing out on the extra pay of an I.C.S. graduate?



Recently we mailed out a questionnaire to a group of our graduates, two years after they had received their I.C.S. diplomas.

The main objective of this questionnaire was to determine if spare-time study had helped them get ahead faster.

- Those who answered the questionnaire reported that they were earning *almost $1100 more* (median) than the day they'd received their diplomas.
- Over 18% said their annual pay had grown *$2000 or more.*
- The number of graduates making over $10,000 *had more than doubled.*

All this proves one thing. Bosses—who give the raises—know the value of I.C.S. training. (More than 7000 have proved it by entering formal training arrangements with us.)

If you study with I.C.S., will your pay grow as fast? It may grow even faster. So take the first step toward higher pay right now. Mail the coupon.

ICS® International Correspondence Schools
Division of Intext

ICS, Scranton, Pa. 18515
Canadian residents:
Send coupon to Scranton.
Our affiliate in Canada
will reply.

Take your first step . . . mail this coupon today . . . ICS, Scranton, Pa. 18515.
I'm interested in a program of independent study. Send me your free 3-booklet Success Kit: (1) "How to Succeed," 30 pages of valuable job tips, (2) Sample text demonstrating famous ICS method, (3) Catalog for subject checked below . . .

Miss
Mrs.
Mr. (Please print)_____ Age_____

Address_____

City_____ State_____ Zip Code_____

Occupation_____ Employed by_____ Working Hours_____ A.M. to_____ P.M.

ACCOUNTING
☐ Accounting (U.S. or Can.)
☐ Cost Accounting
☐ General Accounting
☐ Practical Accounting
☐ Public Accounting

ARCHITECTURE and BUILDING TRADES
☐ Air Conditioning
☐ Air Conditioning Maint.
☐ Architecture
☐ Arch. Drawing & Design
☐ Building Contractor
☐ Carpenter-Builder
☐ Carpentry & Millwork
☐ Heating & Air Conditioning with Drawing
☐ House Planning, Int. Design
☐ Plumbing
☐ Plumbing & Heating
☐ Reading Arch. Blueprints
☐ Refrigeration

ART and DESIGN
☐ Commercial Art
☐ Commercial Cartooning
☐ Interior Decorating
☐ Sign Painting & Design
☐ Sketching & Painting

AUTOMOTIVE
☐ Auto Body Rebuilding & Refinishing
☐ Auto Mechanic-Techn.
☐ Diesel-Gas-Motor Vehicle Engines
☐ Auto. Electrical Techn.
☐ Engine Tune-Up
☐ Transmission Specialist

BUSINESS
☐ Advertising
☐ Business Administration
☐ Business Law
☐ Industrial Psychology
☐ Inventory Control
☐ Managing a Small Store
☐ Personnel-Labor Rel'ns
☐ Purchasing Agent
☐ Retail Business Mgmt.
☐ Traffic Management

BUSINESS: SALES
☐ Creative Salesmanship
☐ Real Estate Sales
☐ Sales & Sales Mgmt.

CHEMICAL
☐ Chemical Analyst
☐ Chemical Engineering
☐ Chem. Lab Technician
☐ General Chemistry
☐ Plastics Technician

CIVIL ENGINEERING
☐ Civil Engineering
☐ Highway Eng. Tech.
☐ Sewer Plant Operator
☐ Surveying & Mapping
☐ Water-Works Operator

COLLEGE COURSES
☐ American History
☐ Calculus ☐ Economics

COMPUTERS
☐ COBOL Programming
☐ Fortran Programming
☐ Programming for Digital Computers
☐ Programming the 360
☐ Programming the 1401

DRAFTING
☐ Aircraft Drafting
☐ Architectural Drafting
☐ Blueprint Reading
☐ Design Drafting
☐ Drafting Technology
☐ Electrical and Electronic
☐ Mechanical ☐ Structural

ELECTRICAL
☐ Electrical Engineering
☐ Appliance Servicing
☐ Elec. Eng. Technician
☐ Industrial Electrician
☐ Motor Repairman
☐ Practical Electrician
☐ Practical Lineman

ENGINEERING (Refresher Courses for Graduate Engineers)
☐ Chemical ☐ Civil
☐ Electrical ☐ Industrial
☐ Mechanical
☐ Sanitary ☐ Structural

HIGH SCHOOL
☐ High School Business
☐ High School General
☐ High School Math.
☐ High School Secretarial
☐ High School Vocational
☐ College Preparatory
☐ Preparatory Course for H.S. Equivalency Test

MACH. SHOP PRACTICE
☐ Machine Shop Practice
☐ Maintenance Mechanic
☐ Reading Shop Prints
☐ Tool & Die Maker
☐ Welding, Gas & Elec.

MECHANICAL
☐ Mechanical Engineering
☐ Aircraft Mechanic
☐ Hydraulic, Pneumatic Power
☐ Industrial Engineering
☐ Industrial Instrumentation
☐ Machine Design
☐ Power Plant Engineering
☐ Quality Control

Approved for veterans for tuition refund.
Accredited member, Nat'l Home Study Council.
Easy pay-as-you-learn plan.
Special rates to members U.S. Armed Forces.
ICS has over 266 career-related courses

A1774K

☐ Refrig., Air Conditioning
☐ Tool Design

SECRETARIAL
☐ Clerk-Typist
☐ Secretary, Legal
☐ Secretary, Medical
☐ Secretary, Professional
☐ Shorthand
☐ Stenographic ☐ Typist

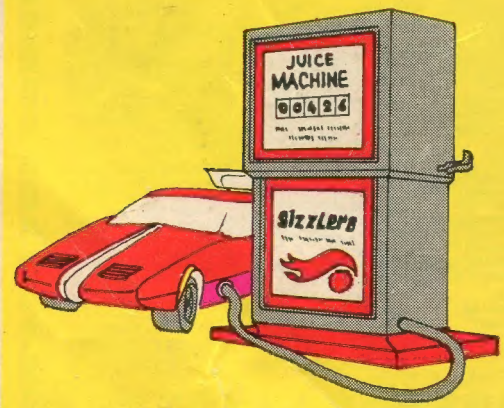
TV-RADIO-ELECTRONICS
☐ Electronics Fundamentals
☐ Electronic Technician
☐ General Electronics
☐ Indust. Electronics Tech.
☐ Radio Telephone License
☐ Telephony
☐ TV and Radio Servicing ☐ with Equip. Training

WRITING and ENGLISH
☐ English and Writing
☐ Free-Lance Writing
☐ Reading Improvement
☐ Other (tell us)

Race the fastest HOT WHEELS of them all...

Hot Wheels MATTEL

Sizzlers



Put the heat on at your next race with HOT WHEELS SIZZLERS . . . the fastest HOT WHEELS cars yet! ☐ Underneath the hood, there's a built-in motor that makes 'em blaze around the track at the incredible speed of 1200 scale mph. ☐ Charge SIZZLERS lifetime power cells at the Juice Machine™—then let 'em go. ☐ SIZZLERS burn up the course for a roaring five minute run. ☐ At the end of the heat, recharge SIZZLERS for more hot racing. And you can recharge SIZZLERS again and again! ☐ Race the fast ones... nothing else even comes close . . . HOT WHEELS SIZZLERS!

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